

GOLF VACATIONS

Life Luxuriated



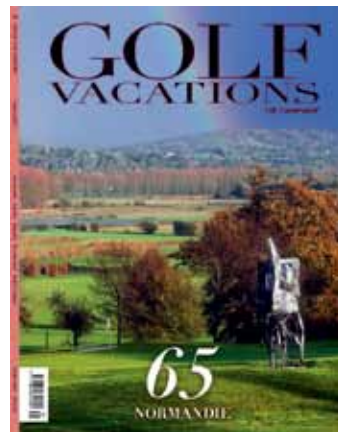
GOLF VACATIONS Issue 62



GOLF VACATIONS Issue 63



GOLF VACATIONS Issue 64



GOLF VACATIONS Issue 65

THE MAGAZINE FOR THOSE WHO TRULY LOVE GOLF AND TRAVEL

ADVERTISEMENT PRICES (in EUR, VAT excl.)

Inner page	7 600	210 × 275 mm	Full page 210 × 275
Cover, 2nd page	10 000	210 × 275 mm	
Cover, 3rd page	10 000	210 × 275 mm	
Cover, 4th page	11 500	210 × 275 mm	
V-folded sheet	18 000	410 × 275 mm	V-folded sheet 410 × 275
1st spread	14 000	420 × 275 mm	Spread 420 × 275
2nd spread	14 000	420 × 275 mm	
Inner spread	10 000	420 × 275 mm	
Half-page, landscape	4 000	210 × 135 mm	Half-page, landscape 210 × 135
Half-page, portrait	4 000	103 × 275 mm	Half-page, portrait 103 × 275
Third-page, portrait	4 000	68 × 275 mm	Third-page, portrait 68 × 275
Additional fee for editorial placement		25 %	

SPECIALITIES

Insertion, loose	CZK 2 / pc.
Insertion to position	CZK 3 / pc.
Insertion to title page + wrapping	CZK 6 / pc.
Wrapping	CZK 3 / pc.
Tipping into position	CZK 3 / pc.
Tipping into position + wrapping	CZK 6 / pc.
Minimum insertion	5,000 pcs.

Tech. specification of advertisement placement

- * The advertisement has to be delivered in **PRINT QUALITY PDF FORMAT**.
- * All advertisements are intended to bleed, so the advertisement has to have **CROP MARGINS OF 5 MM AT ALL SIDES!** Trimming tolerance in binding process is ±2 mm.
- * The advertisement is to be sent in electronic form to email address: venhodova@resortmedia.cz (maximum file size 8 MB) or via website www.uschovna.cz.
- * **THE ADVERTISEMENT HAS TO CONTAIN CROP MARKS INTENDED** for precise placement of advertisement within the page. If an atypical placement is requested, submitter has to define required placement of advertisement on the page.
- * Color mode: CMYK color space, picture resolution 300 dpi.
- * The color proof-print of the advertisement authorized by submitter must be delivered with the advertisement. Proof-print is intended for checking the colors only! Submitter is fully responsible for overprints, knockouts and transparency actually used in document. If color proof-print is missing, correct colors cannot be guaranteed in the printouts.

Schedule 2024

Issue	Layout deliver	Orders deadline	Release
GV March	20. 3.	18. 3.	3. 4.
GV June	12. 6.	10. 6.	24. 6.
GV September	18. 9.	16. 9.	30. 9.
GV December	20. 11.	18. 11.	2. 12.

* **WELL-INFORMED** and unique guide to the golf courses, travelling, and playing golf with all the rest of it. The greatest magazine in the world focusing on golf and travelling topics.

* This magazine **BRINGS** tips, interviews, profiles, reports and also guides to the issues "how to go, where to go, what to take along" for a golf trip. In the interviews, personalities of professional and amateur golf are questioned. Coverage of attractive topics and some returns into history in notable persons' profiles can be found here, too.



* **GOLF** is one of few sports with continuously increasing number of players and supporters. Similarly, number of readers of Golf Vacation magazine and its website www.GolfVactions.cz is also growing.

* **COMBINATION** of magazine, website and reservation server Golfcut.cz delivers unique possibility to address the largest spectrum of golfers.

Distribution

	Czech edition (pcs.)
Airplanes, VIP lounges at Vaclav Havel Airport, Vaclav Havel Airport	1 000
Hotels	600
Golf resorts	3 000
Direct delivery to golf club members' addresses	4 500
Business centers, lobby bars, restaurants, car showrooms	500
VIP sports clubs	400
TOTAL	10 000

General information

Periodicity	quarterly, published from 2007
Circulations	10,000 copies (audited by ABC CR)
Price	CZK 149
No. of pages	112
Page size	210 × 275 mm
Binding	V2
Cover	250 gsm, orange effect
Inner pages	glossy white paper, 110 gsm
GV readers	People from upper income bracket, golfers – by the end of 2021, 56 000 golfers registered officially in the Czech Republic
Distinction	Edition of prestigious foreign magazine focusing on golf courses, resorts and destinations, exclusive content, travelling, fashion, golf equipment, cars, design, housing.

Sections

* Events, trends

Overall view to both classic and modern courses. Guide to the individual holes as well as surroundings outside of courses. Instructions how to enjoy each place.

* Choice resorts

Tips for the best places available for both short golf trips and long golf vacations. Criterion is long term popularity, attendance and rating in tests and rankings created by players and experts.

* Focus on...

Detailed review of selected interesting region, course or resort. Quality assessment according to various criteria and subsequent recommendations and tips for visiting.

* Interview

Professional players and instructors, golf personalities or well-known businessmen.

* On the road

Car reviews, pros and cons of car models.

* Life and golf

Lifestyle connected with golf. Fashion, equipment, gastronomy, technology, design.

* Reports

View behind the scenes of tournaments and other golf events, monitoring of interesting players.

* Profiles

Views on personalities in actual golf, or on giants of history.

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